

**ABSTRACT**

A disposable inverted dispensing system for distributing a fluid for use in a shower is disclosed. The dispensing system includes a removable hooking device that is attachable to a surface which is exposable to moist conditions. A hook integral to the removable hooking device extends from the hooking device on a side opposite the surface when the hooking device is attached to the surface. A deformable container for containing the fluid has an upper portion and a lower portion. The upper portion defines a through-hole through the container, and the lower portion forms a container mouth through which the fluid is flowable. A dispensing valve and/or a cap is disposed over the mouth of the container for controlling the flow of the fluid. The container is positionable on the hooking device with the hook extending through the through-hole formed by the upper portion of the container so that the container hangs down from the hooking device.